

North West Event

2011

Innovative Approaches to Delivering Personal Social Care



Aintree Racecourse 2011

by invitation - pricing policy overleaf

in partnership with



North West Event

“Innovative Approaches to Delivering Personal Social Care”

Venue: Aintree Racecourse, Liverpool
Date: One-day Conference: Tuesday 07 June 2011
Cost: 2 places free of charge by invitation
each additional place is available at £40 + vat person

Chair for the day

Veronica Jackson - NHC Chair

Programme:

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|----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09.15 – 09.45 | • Registration / tea / coffee |
| 09.45 – 10.00 | • Introduction
Veronica Jackson , NHC Chair |
| 10.00 – 10.45 | • Breaking New Ground in the North West
Samih Kalakeche , Director of Adult Care, Liverpool City Council
Dr Nadim Fazlani , PBC Chair for Liverpool Healthcare |
| 10.45 – 11.15 | • Wirral End of Life Care Pathway
Rick O'Brien , Operations Manager, Wirral Council |
| 11.15 – 11.45 | • The GSF Domiciliary Care Training Programme
Speaker to be confirmed |
| 11.45 – 12.00 | • Tea / coffee |
| 12.00 – 12.30 | • Achieving Cashable & Efficiency Savings in a Transforming Market Place
Simon Rider , Marketing Director, CM2000 |
| 12.30 – 13.45 | • Lunch |
| 13.45 – 14.15 | • Updating on the position in the Region
David Jones , Deputy Regional Director, Social Care Local Government and Care Partnerships |
| 14.15 - 15.00 | • Telecare Services in the New Financial Climate
Dr Kevin Doughty , University of York |
| 15.45 | • Close of conference |

People who should attend this event:

- Services Managers
- Homecare Managers
- Commissioners of Care
- Project Officers
- Health and Housing Colleagues who work to support people at home
- Training Managers and staff